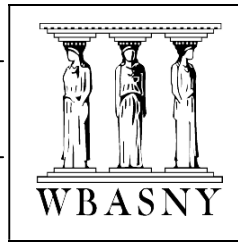

Women's Bar

OF THE STATE



Association

OF NEW YORK

PRESIDENT

Deborah Weisman Estis

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EXECUTIVE DIRECTOR

Linda A. Chiaverini

Dear Friends:

The Women's Bar Association of the State of New York ("WBASNY"), is the premiere bar association in the United States specifically devoted to the advancement of the status of women, both in the legal community and society at large. WBASNY's 3600+ members include individuals from all levels of both state and federal benches, prominent attorneys practicing in all areas of the law, successful business owners, educators and government leaders. We take great pride in the diversity and talent of our membership. Our members maintain invaluable professional contacts and friendships across the state and an unsurpassed passion for WBASNY's mission.

WBASNY is involved in issues of statewide, national and international significance to women in general, and to women attorneys in particular. Among WBASNY's thirty-eight committees are Access to Justice, Children's Rights, Domestic Violence, Diversity, Equal Opportunity in the Profession, International Women's Rights, Judiciary and the Courts, Health Issues and Matrimonial and Family Law. Our Legislative Committee works hard keeping WBASNY's voice loud and strong in the halls of the Legislative building.

The purpose of this letter is to invite you to join the many leading businesses, corporations and individuals who have already recognized the importance of WBASNY's activities and the influential nature of its 3600+ members throughout New York State. This year, WBASNY's annual convention will take place at The Equinox in Manchester Village, Vermont, from May 20-22, 2011. Our expected attendance is over 300 participants. Your sponsorship of one of WBASNY's convention events or programs will help WBASNY continue its distinguished record of service and provide an opportunity for you to be showcased as a supporter to its entire membership.

The various sponsorship opportunities are described in the attached materials. Whether you choose to show your support at the Benefactor (\$5,000), Patron (\$2,500), or Friend level (\$1,500) or to sponsor an individual Convention event or program, your contribution will be recognized in WBASNY publications, on its website, during our annual Convention and at WBASNY meetings throughout the year.

Thank you very much for your consideration. If you have any questions, please contact our Executive Director, Linda Chiaverini at (212) 362-4445 or at lchiaverini@wbasny.org.

Sincerely,

Deborah Weisman - Estis

Deborah Weisman Sincerely,



WOMEN'S BAR ASSOCIATION OF THE STATE OF NEW YORK

Convention 2011

The Equinox
Manchester Village, Vermont
May 20-22, 2011

CONVENTION EVENTS AVAILABLE FOR SPONSORSHIP

Convention Event Sponsors will be recognized for their generosity at the event(s) which they support and are entitled to the benefits commensurate with the level of support. All Convention Sponsor opportunities will be awarded on a first-come basis.

Benefactor - \$5,000

Awards Dinner (Friday Night) -- \$5,000

At this major event of the Convention weekend, highly coveted awards are bestowed honoring the significant achievements of individual WBASNY members and recognizing their contributions to WBASNY and to the greater legal community.

Installation Dinner (Saturday Night) -- \$5,000

This event is the highlight of the Convention weekend. It includes the induction of WBASNY Officers, a tribute to the accomplishment of the out-going Officers and a key-note address delivered by a high-profile individual from the legal or political community.

Benefactors receive:

- Admission for four (4) representatives at the sponsored event
- Full page silver banner premium-positioned advertisement in the annual Convention journal
- Exhibitor display table during the three days of the Convention (Friday-Sunday)
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal, in one issue of the *Women's Bar News* and on WBASNY's website for six months
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Full page advertisement in three issues of the *Women's Bar News*
- Display of logo on, and hotlink from, WBASNY's website for six months
- The opportunity to appear in WBASNY's electronic member benefit brochure to be distributed to all members for twelve months.

Patron - \$2,500

Cocktail Reception Preceding Awards Dinner (Friday Night) -- \$2,500

Cocktail Reception Preceding Installation Dinner (Saturday Night) -- \$2,500

These highly attended events provide a sophisticated atmosphere for networking and socializing.

Breakfast Meeting (Sunday Morning) -- \$2,500

This closing event of the Convention weekend is the annual Plenary Session meeting of the Association. The new President of WBASNY will outline her plans for the upcoming year. Members are welcome to comment and discuss the activities of the Association.

Patrons receive:

- Admission for two (2) representatives at the sponsored event
- Full page premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal, in one issue of the *Women's Bar News* and on WBASNY's website for four months
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Half page advertisement in three issues of the *Women's Bar News*
- Display of logo on, and hotlink from, WBASNY's website for four months
- The opportunity to appear in WBASNY's electronic member benefit brochure to be distributed to all members for twelve months.

Friend - \$1,500

Audio Visual/Videography -- \$1,500

This contribution offers an excellent opportunity to be recognized as the official sponsor of audiovisual and videography for the Continuing Legal Education programs offered at Convention.

Golf Outing -- \$1,500

A fantastic opportunity for your company to not only take part in a terrific day of golf, but also to be in front of our entire group of golfers while your company name and logo are displayed.

Convention Tote Bags -- \$1,500

Your company name and logo will be prominently displayed on one side of high-quality tote bags which will be distributed to and used by each participant during the Convention weekend and long after the Convention is over.

Friends receive:

- Admission for four (4) representatives at the sponsored event (golf outing).
- Half page premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal, in one issue of the *Women's Bar News* and on WBASNY's website for three months
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Quarter page advertisement in three issues of the *Women's Bar News*
- Display of logo on, and hotlink from, WBASNY's website for three months

Associate - \$1,000

Board of Directors Lunch Meeting (Friday) -- \$1,000

One of five annual meetings of WBASNY's Board of Directors, the agenda of this working session may include such items as finalizing legislative and non-legislative positions to be taken by the Association, as well as a review of the highlights of chapter activities during the prior year.

CLE Handout Materials -- \$1,000

Your company name and logo appear on all program handouts distributed at every Continuing Legal Education seminar. This sponsorship provides widespread visibility during and after the event.

Badges/Lanyards -- \$1,000

As the exclusive badges/lanyard sponsor, your lanyards will be distributed to all convention attendees ensuring you leave a lasting impression. Each and every participant will wear your company name and logo front and center throughout the entire Convention.

Associates receive:

- Quarter page premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal, in one issue of the *Women's Bar News* and on WBASNY's website for two months
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Business card advertisement in three issues of the *Women's Bar News*
- Display of logo on, and hotlink from, WBASNY's website for two months

Colleague - \$500

Breaks (Friday or Saturday) -- \$500 each

Throughout the weekend, coffee and snack breaks are offered between continuing legal education seminars and other convention programs. These short breaks provide networking opportunities for Convention participants.

Continuing Legal Education Seminars -- \$500 each

WBASNY is certified by the NYS Continuing Legal Education Board as an Accredited Provider of continuing legal education (CLE). Eight CLE sessions will be offered throughout the weekend on relevant and timely topics.

Signage -- \$500

As the official Convention sign sponsor, your name will be included on all event signs, allowing participants to see your firm or companies name throughout the entire weekend.

Colleagues receive:

- Business card premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal, in one issue of the *Women's Bar News* and on WBASNY's website for one month
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participants
- Display of logo on, and hotlink from, WBASNY's website for one month

CONVENTION JOURNAL ADVERTISEMENTS

The annual Convention journal will include statements by the outgoing and incoming presidents of WBASNY, a calendar of the weekend's activities and other articles of interest commemorating the Convention. It will be distributed to 300+ convention participants and will serve as the permanent historical record of the weekend's proceedings. Advertising or tribute space is available at the following rates:

| | |
|-------------------------|---------|
| Back Cover | \$2,500 |
| Full Silver Banner Page | \$500 |
| Full Page | \$400 |
| Half Page | \$300 |
| Quarter Page | \$175 |
| Business Card | \$100 |
| Booster (one line) | \$50 |

CONVENTION MATERIAL DONATIONS AND DOOR PRIZES

Donors may provide one or more promotional gifts to be included in the annual Convention gift bag that will be distributed to 300+ Convention participants at registration. A minimum of two hundred and fifty (250) of each item is required.

Individual prize items to be awarded at the annual Convention dinner raffles may also be donated. Your gift and company name will be announced at the raffle.

EXHIBITOR/VENDOR OPPORTUNITIES

Vendor display tables are available at a cost of \$300 for the weekend and will be set up everyday during the three day Convention (Friday-Sunday), at such times as to assure the most visibility and interaction with Convention participants.

Display opportunities include Friday and Saturday during the day in the foyer area adjacent to the seminar rooms where the CLE programs will be conducted and Sunday inside the Plenary Session breakfast room. Arrangements for audio-visual equipment are available through the hotel convention planning center. In order to provide additional networking opportunities, individual exhibitors are invited to attend the Friday and Saturday evening cocktail receptions as WBASNY's guests.

WOMEN'S BAR ASSOCIATION OF THE STATE OF NEW YORK

Name

Firm (if applicable)

Address

City

State

Zip

Telephone

Email



YES, I / We are pleased to serve as a Sponsor at the level indicated below.

Convention Event Sponsorship

Benefactor:

- Friday Awards Dinner (\$5,000)
- Saturday Installation Dinner (\$5,000)

Patron:

- Friday Reception (\$2,500)
- Saturday Reception (\$2,500)
- Sunday Plenary Breakfast (\$2,500)

Friend:

- Audio Visual/Videography (\$1,500)
- Golf Outing (\$1,500)
- Tote Bags (\$1,500)

Associate:

- Badges/Lanyards (\$1,000)
- Keynote Speaker (\$1,000)
- Friday Board of Directors Lunch (\$1,000)

Colleague:

- CLE Program (\$500)
- Friday or Saturday Break (\$500)
- Signage (\$500)

- Exhibitor/Vendor Space (\$300)

Convention Journal Advertisements

- Back Cover (\$2,500)
- Full Silver Banner Page (\$500)
- Full Page (\$400)
- Half Page (\$300)
- Quarter Page (\$175)
- Business Card (\$100)
- Booster (one line) (\$50)

- Convention Material Donations & Door Prizes**
(List promotional items and/or door prize to be donated)

METHOD OF PAYMENT

- Enclosed is a check made payable to:
WBASNY

- Please charge my credit card:

- VISA MC AE

Card Holder Name

Account Number

Expiration Date

Billing Address

Billing City, State, Zip

Signature

Please return signed contract and payment to:

WBASNY Convention 2011
Post Office Box 936, Planetarium Station
New York, NY 10024-0546