

MAKE A MEMBERSHIP TIMELINE

- **June-August: SET A MEMBERSHIP GOAL! And create a MEMBERSHIP TIMELINE**
 - Membership chairs should create a formal timeline and report at every board meeting.
 - “Goals that aren’t written down are just dreams.”
- **JUNE 1: kick off membership campaign!**
 - Small chapters without Eds: HQ can send letters & applications for you. Get them your letter ASAP!
 - Consider:
 - “Early bird discounts” before August or September
 - Raffle entries for spa services or other donated items for renewal by date certain
 - Don’t forget to encourage “sustaining memberships”
- **JULY 31: all applications should have been sent out**
- **OCTOBER 1 (end of Cert. I): *strive to have 50% of your membership goal***
- **OCTOBER-DECEMBER: Make PERSONAL CONTACT with non-renewals**
 - Have board members, past presidents, committee chairs, & other influencers select non-renewals to contact; membership chair should create a non-renewal list & bring it to every board meeting
 - Have applications & payment system (card reader, device with wifi) or QR code at every event
- **JANUARY 31 (end of Cert. II): *strive to have 100% of your membership goal***
 - Cert II membership determines your chapter’s WBASNY votes & delegates

COMMITTEE MEETINGS via Zoom

August 18, 2022 at 6:30 pm

Bronx, Brooklyn, Nassau, New York, Queens, Staten Island, Suffolk

August 25, 2022 at 6:30 pm

Central, Finger Lakes, Mid-York, GRAWA, Thousand Islands, Western

September 1, 2022 at 6:30 pm

Adirondack, Capital, Del-Chen-O, Mid-Hudson, Orange-Sullivan, Rockland

September 8, 2022 at 6:30 pm

All Chapters!

Committee Co-Chairs:

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