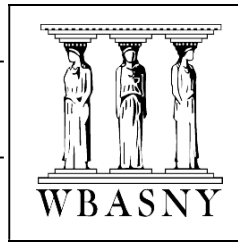


Women's Bar

OF THE STATE



Association

OF NEW YORK

PRESIDENT

Deborah G. Rosenthal

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EXECUTIVE DIRECTOR

Linda A. Chiaverini

Dear Friends:

On behalf of the Women's Bar Association of the State of New York ("WBASNY"), I am delighted to invite you to sponsor our 2023 Convention, which will take place at The Hershey Lodge in Hershey, Pennsylvania from June 1 to June 4, 2023.

As you may know, WBASNY is one of only three state-wide bar associations in New York, and the only one specifically dedicated to the advancement of the status of women within the legal profession and in our community at large. WBASNY's nearly 4,000 members hail from twenty chapters across the State and include individuals practicing in all areas of the legal profession, including state and federal judges, partners and associates at large and small law firms and solo practitioners, successful business owners, educators, and government leaders.

For decades, WBASNY has been committed to issues of statewide, national, and international significance to women in general, and to women attorneys in particular. Through the work and dedication of forty-six active committees, WBASNY advocates for and supports issues such as Access to Justice, Children's Rights, Domestic Violence, Diversity, Equal Opportunity in the Profession, International Women's Rights, Judiciary and the Courts, Health Issues, and Matrimonial and Family Law. Our united and unsurpassed passion for WBASNY's mission is the foundation for the invaluable professional contacts and friendships enjoyed by our members across the state.

Our Annual Convention is a cornerstone event of our organization, as members from the statewide organization and from every chapter -- together with featured speakers, award recipients and distinguished guests --- gather and participate in educational seminars, networking opportunities, community service projects, and more. Your sponsorship of this event provides you with an opportunity to reach influential leaders in communities throughout New York State by showcasing your support for WBASNY and its mission.

We invite you to join the many prominent businesses, corporations, law firms, and individuals, who recognize the importance of WBASNY's activities and the influence of our members through their support and sponsorship. As we continue forward with our mission, WBASNY and the community we serve are grateful for the generosity, collaboration, involvement and support of our sponsors and friends because, without you, our work is simply not possible.

Sponsorship opportunities are described in the attached materials. Whether you show your support at the Benefactor (\$5,000), Patron (\$2,500), or Friend (\$1,500) level or sponsor an individual Convention event or program, your contribution will be recognized in WBASNY publications, on its website, during our Convention and at WBASNY meetings throughout the year.

Thank you very much for your support. If you have any questions, please contact our Executive Director, Linda Chiaverini, at (212) 362-4445 or at lchiaverini@wbasny.org.

Sincerely,

Deborah G. Rosenthal
President, WBASNY



WOMEN'S BAR ASSOCIATION OF THE STATE OF NEW YORK

Convention 2023

The Hershey Lodge
Hershey, Pennsylvania
June 1 – June 4, 2023

CONVENTION EVENTS AVAILABLE FOR SPONSORSHIP

Convention Event Sponsors will be recognized for their generosity at the event(s) which they support and are entitled to the benefits commensurate with the level of support. All Convention Sponsor opportunities will be awarded on a first-come basis.

Benefactor - \$5,000

Awards Dinner (Friday Night) -- \$5,000

At this major event of the Convention weekend, highly coveted awards are bestowed honoring the significant achievements of individual WBASNY members and recognizing their contributions to both WBASNY and the greater legal community.

Installation Dinner (Saturday Night) -- \$5,000

This event is the highlight of the Convention weekend. It includes the induction of WBASNY Officers, a tribute to the accomplishment of the outgoing officers and a key-note address delivered by a high-profile individual from the legal or political community.

Benefactors receive:

- Admission for four (4) representatives at the sponsored event
- Full page silver banner premium-positioned advertisement in the annual Convention journal
- Exhibitor display table during the three days of the Convention (Friday-Sunday)
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal and in one issue of the *Women's Bar News*
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Half page advertisement in three issues of the *Women's Bar E-Newsletter*
- Display of logo on, and hotlink from, WBASNY's website for two months

Patron - \$2,500

Cocktail Reception Preceding Awards Dinner (Friday Night) -- \$2,500

Cocktail Reception Preceding Installation Dinner (Saturday Night) -- \$2,500

These highly attended events provide a sophisticated atmosphere for networking and socializing.

Thursday Opening Night Event -- \$2,500

The opening night event is the official kick-off party of the WBASNY Convention. It is the ideal place to connect with association members and guests and heighten your brand exposure from the very first day of the convention.

Patrons receive:

- Admission for two (2) representatives at the sponsored event
- Full page premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal and in one issue of the *Women's Bar News*
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Half page advertisement in two issues of the *Women's Bar E-Newsletter*
- Display of logo on, and hotlink from, WBASNY's website for one month

Friend - \$1,500 - \$2,000

Audio Visual -- \$1,500

This contribution offers an excellent opportunity to be recognized as the official sponsor of audiovisual and videography for the Continuing Legal Education programs offered at Convention.

Badges/Lanyards -- \$1,500

As the exclusive badges/lanyard sponsor, your lanyards will be distributed to all convention attendees ensuring you leave a lasting impression. Each and every participant will wear your company name and logo front and center throughout the entire Convention.

Board of Directors Lunch Meeting (Friday) -- \$1,500

Convention also serves as the forum for one of five annual meetings of WBASNY's Board of Directors. The agenda of this working session may include such items as finalizing the Association's position on state and federal legislation, as well as a review of the highlights of chapter activities during the prior year.

Social Responsibility Project -- \$1,500

This opportunity offers not only the benefits listed below, but in addition your company will be sponsoring a hands-on community project where participants assemble hygiene kits that benefit a local domestic violence or homeless shelter.

Sunday Plenary Breakfast Meeting -- \$2,000

This closing event of the Convention weekend is the annual Plenary Session meeting of the Association. The new President of WBASNY will outline her plans for the upcoming year, and members are welcome to comment and discuss the activities of the Association.

Tote Bags -- \$2,000

Your company name and logo will be prominently displayed on one side of high-quality tote bags distributed to and used by each participant during the Convention weekend and long after the Convention is over.

Friends receive:

- Admission for two (2) representatives at the sponsored event
- Half page premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal and in one issue of the *Women's Bar News*
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Quarter page advertisement in two issues of the *Women's Bar E-Newsletter*
- Display of logo on, and hotlink from, WBASNY's website for one month

Associate - \$1,000

Keynote Speaker -- \$1,000

An opportunity to support one of the highlights of the Installation Dinner on Saturday evening of Convention. Your company will be mentioned at the podium in connection with the keynote speaker, and your company name and logo will appear in the Convention journal.

Saturday Breakfast - \$1,000

The Saturday breakfast is a networking event for all Convention attendees. Your company name and logo will be displayed before and during the breakfast.

Associates receive:

- Quarter page premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal and in one issue of the *Women's Bar News*
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participant
- Business card advertisement in two issues of the *Women's Bar E-Newsletter*

Colleague - \$500 - \$750

Breaks (Friday or Saturday) -- \$750 each

Throughout the weekend, coffee and snack breaks are offered between continuing legal education seminars and other convention programs. These short breaks provide networking opportunities for Convention participants.

Continuing Legal Education Seminars -- \$500 each

WBASNY is certified by the NYS Continuing Legal Education Board as an Accredited Provider of continuing legal education (CLE). Multiple CLE sessions will be offered throughout the weekend on relevant and timely topics.

Signage -- \$750

As the official Convention sign sponsor, your company name and logo will be prominently displayed throughout the entire weekend.

Thursday Event Transportation -- \$750

Attendees riding on the shuttle bus for the opening night event are a captive audience for sponsors. This opportunity provides excellent exposure by allowing for a presentation to and from the event. In addition, promotional items can be placed on the seats for attendees.

Colleagues receive:

- Business card premium-positioned advertisement in the annual Convention journal
- Sponsorship acknowledgment at the podium of the sponsored event, in the annual Convention journal, in one issue of the *Women's Bar News* and on WBASNY's website for one month
- Prominent logo visibility during the three days of the Convention
- The opportunity to provide promotional material to each Convention participants
- Business card advertisement in one issue of the *Women's Bar E-Newsletter*

CONVENTION JOURNAL ADVERTISEMENTS

The annual Convention journal will include statements by the outgoing and incoming presidents of WBASNY, a calendar of the weekend's activities and other articles of interest commemorating the Convention. It will be distributed to 250+ convention participants and will serve as the permanent historical record of the weekend's proceedings. Advertising or tribute space is available at the following rates:

Back Cover	\$1,500
Full Silver Banner Page	\$500
Full Page	\$400
Half Page	\$300
Quarter Page	\$175
Business Card	\$100
Booster (one line)	\$50

CONVENTION MATERIAL DONATIONS AND DOOR PRIZES

Donors may provide one or more promotional gifts to be included in the annual Convention gift bag that will be distributed to 250 + Convention participants at registration. A minimum of two hundred and fifty (250) of each item is required.

Individual door prize items to be awarded at the annual Convention may also be donated. Your gift and company name will be mentioned at the podium in connection with the event.

WOMEN'S BAR ASSOCIATION OF THE STATE OF NEW YORK

Name

Firm (if applicable)

Address

City State Zip

Telephone Email

YES, I am / We are pleased to serve as a Sponsor at the level indicated below.

Convention Event Sponsorship

Benefactor:

- Friday Awards Dinner (\$5,000)
- Saturday Installation Dinner (\$5,000)

Patron:

- Friday Reception (\$2,500)
- Saturday Reception (\$2,500)
- Thursday Opening Night Event (\$2,500)

Friend:

- Audio Visual (\$1,500)
- Badges/Lanyards (\$1,500)
- Friday Board of Directors Lunch Meeting (\$1,500)
- Sunday Plenary Breakfast Meeting (\$2,000)
- Tote Bags (\$2,000)

Associate:

- Keynote Speaker (\$1,000)
- Saturday Breakfast (\$1,000)

Colleague:

- CLE Program (\$500)
- Friday Break (\$750)
- Saturday Break (\$750)
- Signage (\$750)

Convention Journal Advertisements

- Back Cover (\$1,500)
- Full Silver Banner Page (\$500)
- Full Page (\$400)
- Half Page (\$300)
- Quarter Page (\$175)
- Business Card (\$100)
- Booster (one line) (\$50)

- Convention Material Donations & Door Prizes**
(List promotional items and/or door prize to be donated)

METHOD OF PAYMENT

Enclosed is a check made payable to WBASNY

Please charge my credit card:

VISA MC AE

Cardholder Name

Account Number

Expiration Date CVS#

Billing Address

Billing City, State, Zip

Signature

Please return signed contract and payment to:

WBASNY Convention 2023
Post Office Box 936
New York, NY 10024-0546